

EDDIE BIZAN

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EDUCATION

LIM College

Bachelor of Business Administration, Fashion Marketing

GPA: 3.5/4.0 | Dean's List, Jan 2025 to December 2025

Certifications: AI Certification

New York, NY

Jan 2025-Aug 2026

EXPERIENCE

Fashion Group International

President's Office Intern

New York, NY

Jun 2026-Sep 2026

- Researched digital platforms, budgets, and subscriptions for FGI's awards, events, and operations, identifying cost-saving opportunities and solutions to improve organizational efficiency.
- Facilitated communications with luxury brands, sponsors, partners, and vendors to support the President in developing partnerships, sponsorships, and future programming.
- Developed and presented FGI's Student Group pilot and luxury archival digitization initiatives to expand industry engagement, strengthen emerging-talent outreach, and create future brand partnership opportunities.
- Coordinated NYFW 2026 and signature events across Manhattan and the Hamptons while managing Excel trackers, databases, scheduling, meetings, and logistics to streamline executive operations and event execution.

ReSee

Product & Research Intern

New York, NY

Mar 2026-May 2026

- Managed weekly pick-up and delivery of luxury garments for clients throughout Manhattan, enhancing sourcing procedure and client relationships.
- Supported daily product photoshoots including setup, visuals, and coordination in accordance with Eden Pritikin-Head of NYC.
- Researched and referenced over 200 archival fashion pieces for the e-commerce site, aiding online inventory and garment accuracy.
- Conducted handbag authentication and copywriting through the Paris corporate team to maintain global brand image and ensure client satisfaction.

Michael Kors

Retail Sales Associate & Stylist

New York, NY

Oct 2025-Feb 2026

- Assisted with weekly visual merchandising of new products and stock replenishment at the flagship store.
- Utilized POS systems to process transactions, manage client books, and facilitate online orders in support of both individual and team sales goals.
- Collaborated with a team of 30+ employees to drive sales, support daily operations, and ensure cross-functional coordination.
- Styled corporate employees and influencers for multiple company events establishing cohesive brand image and client relationships.

Christian Louboutin

Events Intern

New York, NY

Jun 2025-Aug 2025

- Conducted and managed inventory for company events, including client-experience gelato carts, which helped gain client engagement, leading to client retention.
- Researched and sourced vendors, including venues, caterers, florists, entertainment, and charities, enhancing overall company event channels and reducing budgets.
- Presented weekly industry insight reports to the Events team, supporting brand and industry awareness for future events; standing out amongst competitors.
- Maintained and organized essential Excel trackers to improve team efficiency, such as inventory, event supplies, and custom Christian Louboutin branded merchandise.

Retail Operations Intern

Feb 2025-May 2025

- Created POS signage for retail boutiques in compliance with updated brand guidelines.
- Organized and managed retail supplies for the Austin store opening while supporting preparations for two additional locations.
- Coordinated and tracked weekly supply orders for 46 boutiques across the Americas, contributing to a 23% reduction in the annual champagne supply budget.
- Maintained weekly reports tracking employee and VIP client discount usage.

LEADERSHIP EXPERIENCE & ACTIVITIES

Lexington Line Magazine

Web Stylist

New York, NY

Aug 2025-May 2026

- Creative directed two editorial photoshoots from concept to execution, leading vision development, mood-board creation, on-set styling, and set direction.
- Collaborated with photographers, models, editors, and cross-functional teams to execute cohesive visual storytelling across editorial and print projects.
- Managed in-studio responsibilities during shoots, ensuring smooth coordination, equipment safety, and adherence to production timelines.
- Supported editorial content and production, including formatting and website post summaries, as well as sourcing, styling, and assisting with direction for an end-of-year print photoshoot.

SKILLS & INTERESTS

- Technical: Microsoft Office Suite, Adobe Creative Suite, Google Workspace, Cegid, Syllius, POS Systems
- Industry: Trend Forecasting, Fashion, Industry Research
- Languages: English & Arabic